

Subject: 2010 Institute Lineup
From: "Erin Burress" <ifh@vvm.com>
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Dear Members and Friends of the Institute,

Your brochure for the Institute's 2010 series, History, Leadership and Power, will be coming your way soon. It has been delayed because we have been waiting on date confirmations from some great speakers. It was worth the wait. We have now finalized some excellent speakers for our series and we wanted to go ahead and give you a preview of what's coming so you can mark your calendars.

As we look to the topic of leadership, the Institute is pleased to present a year-long series of speakers who have been a part of, witnessed or studied instances of historic power and leadership in America. We begin our series with the observations of a man who had a front row seat to the raw power and courageous leadership of former President Lyndon Johnson. General James Cross, President Johnson's Air Force One pilot, military advisor, and personal confidant will speak on Saturday, March 27, from 4-6 p.m. at the Salado Civic Center.

He is followed by another retired general who was thrust into several leadership roles at critical times in his distinguished career. Gen. Jefferson Howell was the director of the Johnson Space Center at the time of the Columbia Space Shuttle disaster. His leadership during that critical time helped put a faltering agency back on its feet and regain its credibility. As an adjunct professor at the LBJ School of Public Affairs, he currently teaches courses dealing with leadership and ethics. He will speak on Sunday, April 11, at 4:00 p.m. at the Salado Civic Center.

Also on tap for the spring is Dr. H.W. Brands, professor, historian and best selling author of a number of presidential biographies including the recent *A Traitor to His Class*, a biography of Franklin Roosevelt. His lecture will be Saturday, May 22 at the Longhorn Conference Center at 4:00 p.m.

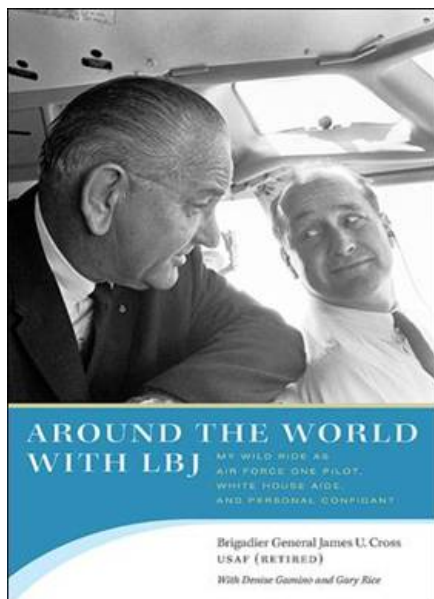
Other outstanding speakers have agreed to speak later in the year. We are very excited to confirm that the Hon. James A. Baker has accepted a speaking invitation for this fall at a date to be announced. A special reception will be held with him that will be open to members only.

And a reminder: The Wilmer Memorial Lecture that is always held in June will feature the world's foremost sleep expert, Dr. William Dement, coming to us from Stanford University. That lecture will be Saturday, June 5, at 4:00 p.m., at the Salado Civic Center. Information about these speakers is below.

Although you will receive our brochure soon, you are welcome to pre-register for these events by mailing or e-mailing the registration form below. A reminder: **It is now time for membership renewal for 2010. Members receive discounts on all Institute programs and help us stay afloat!**

Thanks, for your patience. I hope to see you at our upcoming events.

Sara Mackie



Brigadier General James Cross, USAF (Retired) served as Lyndon B. Johnson's pilot from 1962 until mid-1968. In July 1965, he became the President's Armed Forces aide and director of the White House Air Force, in addition to his piloting duties, thus making him the only Air Force officer to simultaneously hold a key position in the White House.

His responsibilities included flying the President and the world at a moment's notice; managing a secret presidential transportation fleet, his retreat at presidential bomb shelters; expressing the President's concerns about the soldiers killed in Vietnam; and often bucking the traditional expectations to accomplish these tasks. In these capacities, General Cross provides a unique point to experience Lyndon Johnson at his best and worst, over a period of more than ten years.

General Cross was the last member of LBJ's inner circle. His recent book, *Around the World with LBJ: My Wild-Ride as Air Force One Pilot, White House Aide, and Personal Confidant*, is a fascinating, behind-the-scenes portrait of America's complex and larger-than-life thirty-sixth president.

Gen. Cross with LBJ



Lt. Gen. Jefferson D. Howell, US Marines (retired) is the director of the Lyndon B. Johnson School for Public Affairs, the University of Texas at Austin. He works with Leadership training activities in Public Affairs.

His qualification for teaching Leadership is based on his extensive responsibilities. This includes 37 years as an Officer of the United States Marine Corps. He served as Commander of Marine Forces Pacific, Commander of U.S. Marine Forces Central Command and Vietnam as a Naval Aviator.

After his retirement from the military, he served in Houston. His tenure spanned one of the most difficult periods in NASA's history, the Columbia Space Shuttle disaster. His guidance during this time was an outstanding leadership.

During his career he received numerous decorations including the Distinguished Service Medal, the Bronze Star, and the NASA's Outstanding Leadership Medal and the NASA Distinguished Graduate School Outstanding Alumnus by The University of Texas at Austin.

Lt. Gen. Jefferson Howell (Retired)



Dr. H.W. Brands, historian and award-winning author at The University of Texas at Austin. He is a prolific writer on politics. A number of his books have been bestsellers, and several are finalists. Dr. Brands lectures frequently on politics, history, and is a popular guest historian and commentator on numerous television and radio programs.

He has written twenty-two books, coauthored or edited, and published dozens of articles and scores of reviews. His work has earned him national and popular acclaim. Both his New York Times bestseller, *First American*, were finalists for the Pulitzer Prize and the National Book Award. Some of his other books include *Andrew Jackson*, *The Age of Jackson*, *The Death of American Liberalism*, *What America Owes the World*, and *I Knew*.

He received his undergraduate degrees in history and government from Stanford. He taught those subjects in high schools and colleges. He earned his graduate degrees in mathematics and history. He concluded his education from the University of Texas at Austin where he now holds the Centennial Professor of History and Professor of Government.

H. W. Brands, PhD



The Hon. James A. Baker, III has served in senior government positions for four United States Presidents. He served as the nation's 61st Secretary of State from 1989 through August 1992, under President George H.W. Bush. During his tenure in the State Department, Mr. Baker traveled to 90 foreign countries as the United States confronted the unprecedented challenges and opportunities of the post-Cold War era. He has written on those years of revolution, war and peace—*The Politics of Diplomacy*.

Mr. Baker also served as the 67th Secretary of the Treasury under President Ronald Reagan, and as such, he was also Chairman of the Council on Economic Affairs. Before that, from 1981 to 1985, he was President Reagan's Chief of Staff. Mr. Baker's public service began in 1975 as Under Secretary of State for Economic Affairs under Gerald Ford and concluded with his service as White House Chief of Staff to President Bush from August 1992 to January 1993.

Mr. Baker's memoir—*Work Hard, Study . . . and Keep Our Promises: Lessons from an Unexpected Public Life*—was published in October 2003. He received the Presidential Medal of Freedom in 1991 and has been the recipient of numerous awards for distinguished public service. He is currently Senior Partner at the law firm of Baker Botts. He is Honorary Chairman of the James A. Baker III Institute for Public Policy at Rice University.

The Hon. James A. Baker, III



William C. Dement, M.D., Ph.D., is the world's leading expert on sleep disorders, and the dangers of sleep deprivation. He is Chief of the Center for Sleep at Stanford University School of Medicine, which is also the largest sleep disorders center founded by Dr. Dement.

In 1975, Dr. Dement founded the American Academy of Sleep Medicine and served as its President for twelve years. Dr. Dement was also a founder of the American Academy of Neurology. From 1990-1993, he served as Chairman of the U.S. Commission on Sleep Disorders Research. In 2001, he received a National Institutes of Health research grant in sleep medicine history.

As the author or co-author of over 500 scientific publications, Dr. Dement has spent his 39th year of teaching one of the largest and most popular classes at Stanford, Sleep and Dreams.

Dr. Dement received his undergraduate degree at the University of California, Berkeley, his medical degree and Ph.D. in Neurophysiology from the University of California, San Diego.

This will be Dr. Dement's second visit to the Institute. So join us for the Institute's weekend symposium, "Dream."

William Dement, M.D.
Wilmer Memorial Lecture speaker

<u>2010 SPRING LECTURE SERIES</u>		
(Institute members get discounts on all lectures)		
GEN. JAMES CROSS	Sat. Mar. 27 \$25 (public) or \$20 (member)	\$
GEN. JEFFERSON HOWELL	SUN. Apr. 11 \$25 (public) or \$20 (member)	
DR. H.W. BRANDS	SAT. MAY 22 \$25 (public) or \$20 (member)	
<input type="text" value="Sub-total"/>		\$
<u>INSTITUTE PATRON MEMBERSHIP (Jan.-Dec.) -- OPTIONAL</u>		
Individual member: \$35 <input type="checkbox"/> Dual Membership \$65 <input type="checkbox"/>		\$
NAME(S) _____ EMAIL: _____		
ADDRESS: _____ PH. #: _____		
YOU MAY PAY BY CHECK OR CREDIT CARD <input type="checkbox"/> MasterCard <input type="checkbox"/> Visa		
CREDIT CARD #: _____ EXP. _____ DATE _____		
SIGNATURE: _____		
<input type="text" value="Total Amount Enclosed"/>		\$